

HOLIDAY PARTNERSHIP OPPORTUNITIES

Spread holiday cheer to low-income families in our community this year!

Human Solutions has been working with families to build pathways out of poverty and homelessness in East Portland and East Multnomah County since 1988. Our Annual Toy Drive is an important and fun part of our programming. Every holiday season our community comes together to ensure that kids in low-income families have toys to open and that their parents have the opportunity to choose gifts that suit their kids. Parents love it because it relieves their very tight budgets and kids love it, because, well, presents!

HOW THE TOY DRIVE WORKS

Our Annual Toy Drive depends on the generosity of our community to donate new, unwrapped toys every November and December. Local businesses host donation bins and people deliver toys to our office, as well. We distribute the toys during our 3-day holiday “store,” where parents in our social service programs can select gifts for their kids. **Volunteers make the event sing**—bringing treats, decorating the space, accepting donations, wrapping and more! We welcome corporate teams—it’s a fun and positive experience. This year’s store is December 19-21.



OUR AUDIENCE WILL HEAR ABOUT YOU!

We have built a loyal following in the Portland metro area who care about our work in the community and the people we reach. We communicate with them regularly through a variety of channels, both online and in print:

- ★ EMAIL: eNewsletter: 2,300+
- ★ SOCIAL: 3,400 on Facebook, 1,000 on Twitter
- ★ PRINT: Quarterly Newsletter to 2,000
- ★ WEB: 3,500+ Monthly Users

SPONSORS—LIKE YOU! - MAKE THE TOY DRIVE POSSIBLE

We offer several options with varying benefits—choose one that fits your business best! We will work with you to create unique marketing opportunities that provides a strong return for your business.

Your brand promotion includes ..	\$15,000 Co-Branding Sponsor for 3 Years	\$5,000 Presenting Sponsor for 1 Year	\$1,000 Gift Wrap Sponsor	\$500 Helping Hands Sponsor	\$250 Holiday Smiles Sponsor
Brand included in event name & logo	X				
Logo & link on website	X	X	X	X	X
Logo on toy collection barrels (approx. 40)	X	X			
Logo & mention in print + eNewsletter	X	X	X		
Exclusive social media promotion	X	X			
All sponsor social media promotion	X	X	X	X	X
Brand on banner + social photo	X	X			
Brand on shopping table signs + social	X	X			
Brand on gift wrap table signs + social	X		X		

LEARN MORE & SIGN UP!

Matt Hushbeck on our team is ready to help you: 503.548.0279 or mhushbeck@humansolutions.org.

About Human Solutions

OUR MISSION

Human Solutions counters the forces that keep people and communities in poverty by building relationships and assets that create opportunity — today and for future generations. Here's how:

We partner with people and communities impacted by poverty so they can achieve long-term housing and economic security.

We invest in affordable housing and community assets that contribute to strong, inclusive neighborhoods.

We advocate with our community for policies and investments that expand housing and economic opportunity, eliminate wealth inequality and end poverty.

East Portland/East Multnomah County, Oregon, is our home and the heart of our

OUR VISION

Human Solutions envisions vibrant, healthy neighborhoods where all people can share in the security, hopes and advantages of a thriving, supportive community.

OUR WORK

Emergency Housing + Services

We operate two emergency shelter programs: one for women and one for families, where about 200 people have a safe place to sleep every night. We work with them to identify next steps and secure stable housing when they are ready. We also work with folks at risk of becoming homeless to help them remain in their homes.

We believe everyone deserves support in crisis.

Permanent Affordable Housing

We build and operate affordable housing communities where people can afford to live and find the on-site services they need to be stable. We are moving two projects forward in East Portland right now: one with 75 units of mixed-income housing and a new service center in the Gateway neighborhood, the other with 65 units of supportive housing and a childcare center in the Rosewood area. **We believe housing should be affordable to all.**

Economic Security

We work with people who want to increase their low incomes, with an eye toward career-track employment. We offer skills training, job placement and career planning, and we pair rent assistance to help people complete career training programs. **We believe in helping people achieve their income and career goals.**

Learn more about Human Solutions at www.humansolutions.org.