



HumanSolutions

SPONSORSHIP OPPORTUNITIES

SOAR WITH US

*30th Anniversary Celebration
& Auction and Gala*



QUESTIONS?

Contact Matthew Hushbeck

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ABOUT THE EVENT

This year, our annual "Soar With Us" auction is more special than ever because we're celebrating our 30th Anniversary! Human Solutions has been working to help struggling families in East Multnomah County get housed and back on their feet since 1988!

Funds raised at this event will support our work creating affordable housing and providing wraparound services to keep families stable and moving forward. Your support is vital to our work - thank you for considering a sponsorship this year.

WHEN

Saturday, November 17, 2018

Cocktail Hour • 6 to 7 PM

Dinner & Auction • 7 to 9 PM

WHERE

The Melody Ballroom
615 SE Alder St. • Portland

TICKETS

\$100/Person or \$1,000/Table for 10

ATTIRE

Get Festive!

REGISTRATION

humansolutions.org/Celebrate30





WHY SUPPORT



Human Solutions
Building Pathways Out of Poverty

AFFORDABLE HOUSING:

720 UNITS | 17 AFFORDABLE APARTMENT COMPLEXES

Human Solutions builds and operates high-quality affordable housing for families and individuals. We provide resident services to give households the support they need to remain successful in their housing and reach other goals.



EMERGENCY SHELTER:

FAMILY & WOMEN'S SHELTERS

Each night, children, parents and single women experiencing homelessness have safe shelter, meals, support services, and housing placement services. An average of 450 children and parents are served by the Family Center each night. The Gresham Women's Shelter serves an average of 90 women each night.

INCREASING INCOME THROUGH EMPLOYMENT:

5 VITAL PROGRAMS

Having a family wage job is essential to a family's ability to overcome homelessness and be self-sufficient. We operate five distinct employment and economic development programs that help more than 600 individuals with significant barriers to employment find family wage jobs and/or improve their job skills to increase their household incomes each year.



EVICTON & UTILITY ASSISTANCE:

15,250 PEOPLE LAST YEAR

Each year, we help thousands of households avoid having their utilities shut off and remain warm and safe in their homes by providing utility assistance. We also help hundreds of households facing eviction remain in their homes each year through short-term emergency rent assistance.



We are thrilled for your investment in our community,
We are also committed to making your sponsorship a very positive
opportunity for your business to reach our guests.
Let's work together to reach your marketing objectives!

PRESENTING SPONSOR: \$10,000

- FULL-PAGE AD in the program
- PROGRAM Your company logo in the event program
 - INVITATION Company logo on printed and electronic invitation (approx. 2,000 mailed, 3,000 emailed; 9.15.18 deadline)
- PHOTO OP with VIPs to be submitted to Portland Society Page
- SPONSOR REEL Your company's logo on two projection screens in the main ballroom
- LIVE MENTIONS Special thank you to your company by emcee during silent and live auction
- MEDIA AND PROMOTIONAL MENTIONS Company name will be featured in all promotional and post event media coverage
- SOCIAL MEDIA PROMOTIONS We will post an exclusive "Thank You" highlighting your company to our 4,000 followers
- WEBSITE LINK Your company's logo and website will be linked from the event web page
- TABLE for 10 at the dinner/live auction, for your company's top executives/guests, with priority location

COCKTAIL HOUR SPONSOR: \$7,500

- EXPOSURE TO 300+ GUESTS for the first 90 minutes of the program
- HALF-PAGE AD in the program
- PROGRAM Your company logo in the event program
- INVITATION Company logo on printed and electronic invitation (approx. 2,000 mailed, 3,000 emailed; 9.15.18 deadline)
- SPONSOR REEL Your company's logo on two projection screens in the main ballroom
- SILENT AUCTION SIGNAGE Company logo displayed on all silent auction package display boards
- LIVE MENTIONS Special thank you to your company by emcee during program
- BISTRO TABLE SIGNAGE Your company logo will be displayed at the bar and bistro tables
- WEBSITE LINK Your company's logo and website will be linked from the event web page
- SOCIAL MEDIA PROMOTIONS We will post an exclusive "Thank You" highlighting your company to our 4,000 followers
- TABLE for 10 at the dinner/live auction, for your company's top executives/guests, with priority location

GOLD SPONSOR: \$5,000

- EXPOSURE TO 300+ GUESTS of middle-to-high income bracket, for three hours
- 1/4-PAGE AD in the program
- SPONSOR REEL Your company's logo on two projection screens in the main ballroom
- PROGRAM Your company logo in the event program
- LIVE MENTIONS Your company will be thanked by program emcee at start of dinner program
- WEBSITE LINK Your company's logo and website will be linked from the event web page
- SOCIAL MEDIA PROMOTIONS We will post an exclusive "Thank You" highlighting your company to our 4,000 followers
- 10 COMPLIMENTARY SEATS at the dinner/live auction for your company's top executives/guests

SILVER SPONSOR: \$2,500

- EXPOSURE TO 300+ GUESTS of middle-to-high income bracket, for three hours
- SPONSOR REEL Your company's logo on two projection screens in the main ballroom
- PROGRAM Your company logo in the event program
- LIVE MENTIONS Your company will be thanked by program emcee at start of dinner program
- WEBSITE LINK Your company's logo and website will be linked from the event web page
- SOCIAL MEDIA PROMOTIONS We will include your company in "thank you" posts to our 4,000 followers
- 10 COMPLIMENTARY SEATS at the dinner/live auction for your company's top executives/guests

SPONSOR A TABLE FOR 10: \$1,000

We'll add a table top sign with your company on it when you sponsor a table for 10 and fill it with guests!
You can send staff, friends, family, you name it! A good time will be had by all.

See you in November!

SPONSORSHIP